

[Updated as of 13 July 2026]

Cookie Policy

1. Purpose

This Cookie Policy explains how we use cookies and similar technologies when you visit our website. Cookies help us provide a secure, reliable, and user-friendly experience while allowing us to understand how our website is used and how we can improve our services.

By continuing to use our website, you acknowledge that cookies may be placed on your device in accordance with this Policy. You may manage or disable cookies at any time through your browser settings or, where available, our cookie preference settings.

2. What Are Cookies?

Cookies are small text files stored on your computer, tablet, or mobile device when you visit a website. They allow websites to recognise your device, remember your preferences, improve website functionality, and collect information about how visitors interact with the site.

Cookies may be temporary (session cookies), which expire when you close your browser, or persistent cookies, which remain on your device until they expire or are deleted.

3. How We Use Cookies

We use cookies and similar technologies to:

- Enable the core functionality and security of our website.
- Remember your preferences and improve your browsing experience.
- Measure website performance and understand how visitors use our website.
- Improve our website content, navigation, and services.
- Evaluate the effectiveness of our marketing and advertising activities.
- Support business development and communications with prospective clients.

4. Types of Cookies We Use

Essential Cookies

Essential cookies are necessary for the operation of our website. They enable core features such as page navigation, website security, and access to certain functions. These cookies cannot be switched off through our website.

Performance and Analytics Cookies

These cookies collect information about how visitors use our website, such as the pages visited and the time spent on the site. The information is generally aggregated and helps us improve the performance, usability, and effectiveness of our website.

Marketing and Advertising Cookies

Marketing cookies help us understand the effectiveness of our promotional activities and may be used to deliver more relevant communications or advertising. These cookies may be set by us or by trusted third-party providers acting on our behalf.

5. Third-Party Cookies

Our website may use cookies and similar technologies provided by trusted third-party service providers to support website analytics, marketing, and advertising activities.

In particular, we use the **LinkedIn Insight Tag**, which is provided by LinkedIn. The LinkedIn Insight Tag enables us to:

- Measure the effectiveness of our LinkedIn advertising campaigns.
- Better understand how visitors interact with our website after engaging with our LinkedIn content or advertisements.
- Obtain aggregated insights about website visitors, such as professional demographics, where made available by LinkedIn.
- Create audience segments for future advertising campaigns in accordance with LinkedIn's advertising services.

The information collected through the LinkedIn Insight Tag is processed by LinkedIn in accordance with its own privacy practices. We do not receive personally identifiable information from LinkedIn through this service unless you have separately chosen to provide it to us.

6. Managing Your Cookie Preferences

Most internet browsers automatically accept cookies. However, you may choose to modify your browser settings to refuse, block, or delete cookies at any time.

Please note that disabling certain cookies may affect the functionality, performance, or availability of some features of our website.

7. Changes to This Cookie Policy

We may update this Cookie Policy periodically to reflect changes in our website, technologies, legal obligations, or business practices. Any revisions will be published on this page together with the updated effective date.

8. Contact Us

If you have any questions about this Cookie Policy or our use of cookies and similar technologies, please contact us using the contact details provided in our Privacy Policy or through the contact information available on our website.